

PARTNER DIGITAL MAKETING – MICROSOFT PROJECT

Job Description

We are looking for a Partner Digital Marketing Executive to develop, implement, track, and optimize our Digital marketing campaigns across all digital channels.

Responsibilities:

- Plan and execute all digital marketing campaigns (budget & activities)
- Design, build and maintain our social media presence
- Measure and report performance of all digital marketing campaigns, and assess against goals (ROI and KPIs)
- Identify trends and insights, and optimize spend and performance based on the insights
- Brainstorm new and creative growth strategies
- Collaborate & work with agencies and other Microsoft Partners to develop the Digital marketing campaigns
- Other related tasks requested by Channel Lead

Skills & Requirements:

- Male/ Female from 27 – 35 years old
- Based at HCMC
- At least 2 years of experience as the similar role
- Bachelor's Degree preferred
- Proven Collaboration Skills
- Background in IT field
- Experience with copywriting and ability to match the current tone of voice for Microsoft brand
- Good at communication skills, both written and oral with attention to detail, **especially using English skills**
- Highly organized, with the ability to work with multiple teams, and geographies
- Self-motivated, detail oriented, team first mentality
- Experience on Program/Project management is an advantage
- Experience with using social media analytics tools and developing reports for internal stakeholders.
- Ability to provide examples of copy writing skills and samples of engaging content created for social media.
- Understanding of social media best practices.

Benefit:

- Salary will be discussed at the interview
- Social insurance based on Vietnam law
- Month 13 bonus & Incentive